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## COMP 567 Discrete Optimization 2

### Project Proposal: SEVANNETTE TOURS

Problem: Maximize the number of tourists satisfied per day, where a tourist is satisfied if four out of his/her five requested tour locations are actually visited.

We are a tour guide company that services 4 hotels in and around Montreal. We have 2 stations where we park the tour vehicles when they're not in use. The centers are at a fixed (not relatively short) distance from the different hotels.

Currently, we own 8 vans that can each carry up to 8 passengers, 5 mini-buses that can each hold up to 20 passengers, and 3 buses that can each carry 30 passengers. These are distributed among the stations. As per company policy, a van must have at least 6 passengers, a mini-bus at least 14, and a bus at least 24 passengers. Also, for every 10 passengers, an additional tour guide is required.

Tour guides are paid for their services at an hourly rate. Guides who will also be driving the tour vehicles are paid \$22 per hour, while guides who will not be driving the passengers around are paid \$13 per hour. By Quebec law, at least one guide per vehicle has to be a Francophone. The catch is that tour guides are unilingual, and that the Francophone guides we employ are unfortunately not licensed to drive such vehicles. We have 10 Francophone guides, and 15 Anglophone guides, and from these, only 11 have a driver's license. (We do not employ just drivers.) Because of these constraints, we try to take as many people as we can in mini-buses or buses. For instance, if we had to use 3 vans, we would have to pay  $\$(22*3 + 13*3) = \$105$  per hour, whereas if we managed to satisfy all tourists by taking them in one big bus, we would have to pay  $\$(22*1 + 13*2) = \$48$  per hour.

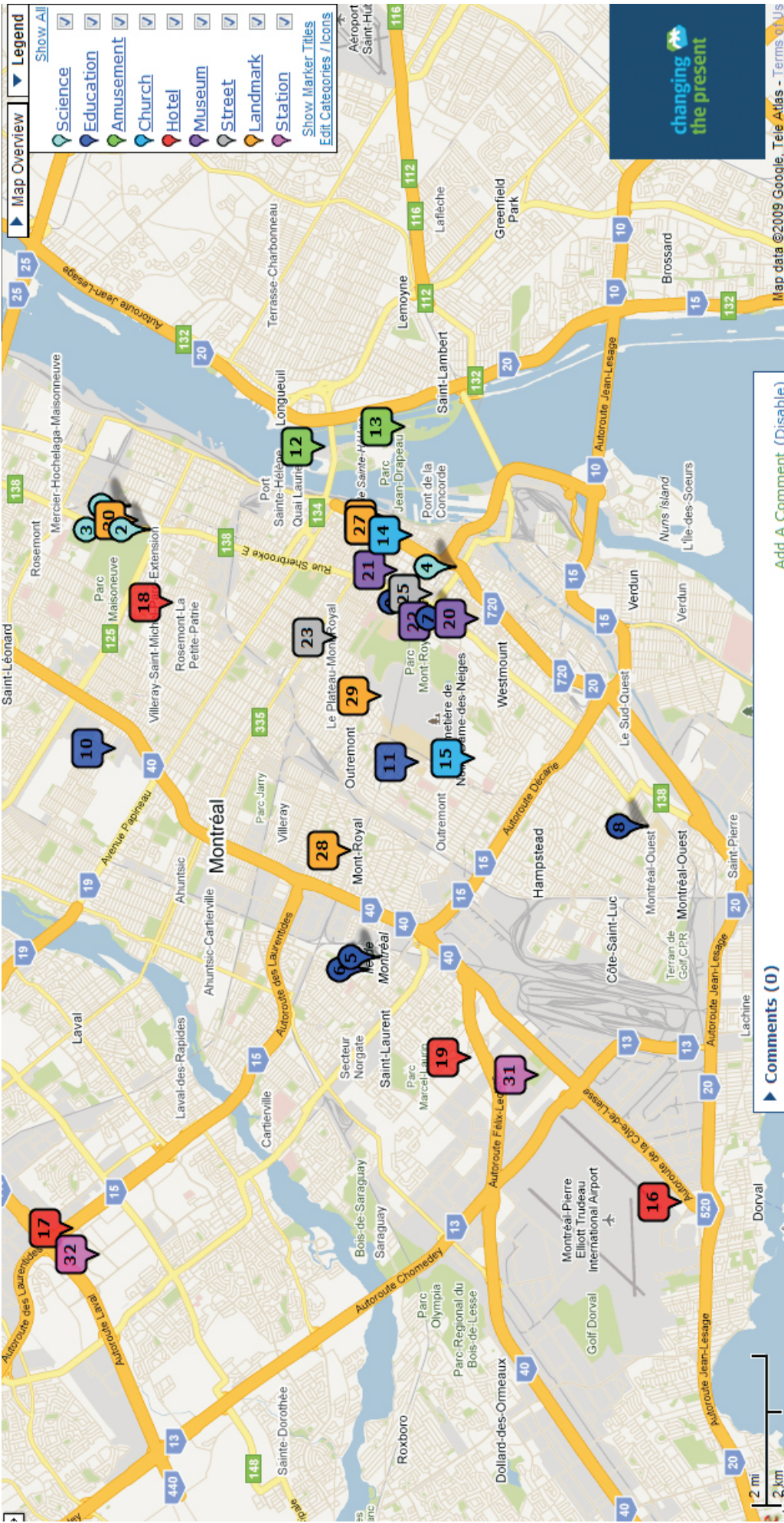
However, fuel costs per tour for a bus are approximately \$200, for a mini-bus approximately \$130, and for a van, approximately \$80. As for parking, while most tourist areas have free parking, a few are paid. Parking costs in such locations for a bus are \$25 per hour, a mini-bus, \$15 per hour, and a van, \$12 per hour.

We must make at least \$400 profit per day. It costs tourists \$45 for day tours, and \$35 for night tours. No vans can be used for night tours. We must drive to at least 2 different touristic regions per tour. We have 27 touristic locations available. These locations are grouped into 18 different regions, according to distance between locations. Some regions have paid parking while others don't. Our company has agreements with some restaurants in Montreal as well. Some regions

include a restaurant while others don't. Tours last approximately 4 hours, and include lunch or dinner. Therefore at least one of the areas per tour has to have a restaurant for the tourists to dine. Also, the estimated time needed to visit a location depends on the type of location. For instance, visiting a museum would take about 45 minutes.

Each tourist gets a checklist of locations and is asked to choose five locations he/ she would like to visit. A tourist will be satisfied with the service offered if and only if he/ she visits at least 4 out of the 5 choices. For instance, if 6 tourists wanted to visit the Planetarium, the Biodome, the Botanical Gardens, the Insectarium and the Olympic Stadium, which would take over 3 hours in total, and these tourists were on a 20-passenger bus, they would not be able to visit them all due to timing constraints and lunch requirements. They would not be satisfied with the service. However, if we grouped them into a van instead, assuming this is allowed after taking the total cost constraints into consideration, that would make 6 more tourists satisfied.

Our aim is to make the maximum number of tourists ( = integers ) satisfied per day, while taking into account cost and time constraints.



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<b>Location</b>	<b>Type</b>	<b>Day Trip</b>	<b>Night Trip</b>	<b>Time Needed</b>	<b>Restaurant</b>	<b>Parking</b>	<b>Region</b>	<b>Map</b>
CEGEP Saint Laurent	Education-1	Yes	No	20 mins	No	Yes	1	5
CEGEP Vanier	Education-1	Yes	No	20 mins	No	Yes	1	6
Concordia University	Education -2	Yes	No	15 mins	No	No	2	7
Museum of Fine Arts	Museum	Yes	No	45 mins	No	No	2	22
Sainte Catherine Street	Street	Yes	No	60 mins	Yes	No	2	25
McGill University	Education-2	Yes	No	45 mins	No	No	3	9
Museum of Contemporary Art	Museum	Yes	No	45 mins	No	No	4	21
Notre Dame Basilica	Church	Yes	No	40 mins	No	No	5	14
Old Montreal	Street	Yes	Yes	60 mins	Yes	No	6	24
City Hall	Landmark	Yes	Yes	15 mins	No	No	6	27
Bonsecours Market	Landmark	Yes	No	30 mins	No	No	6	26
Planetarium	Science	Yes	No	40 mins	No	Yes	7	4
Biodome	Science	Yes	No	40 mins	No	Yes	8	1
Botanical Gardens	Science	Yes	No	40 mins	No	Yes	8	2
Insectarium	Science	Yes	No	40 mins	No	Yes	8	3
Olympic Stadium	Landmark	Yes	No	40 mins	No	Yes	8	30
Concordia - Loyola Campus	Education-2	Yes	No	30 mins	No	Yes	9	8
National Circus School	Education-2	Yes	No	45 mins	No	Yes	10	10
Universite De Montreal	Education-2	Yes	No	45 mins	No	Yes	11	11
Canadian Center for Architecture	Museum	Yes	No	45 mins	No	No	12	20
Boulevard Saint Laurent	Street	Yes	Yes	60 mins	Yes	No	13	23
Mount Royal	Landmark	Yes	Yes	60 mins	No	Yes	14	28
Mount Royal Cemetery	Landmark	No	Yes	20 mins	No	No	15	29
Montreal Casino	Amusement	No	Yes	150 mins	Yes	Yes	16	13
La Ronde	Amusement	Yes	No	150 mins	Yes	Yes	17	12
Oratory	Church	Yes	No	40 mins	No	Yes	18	15