

My Express Delivery

Manager: Jianxun Dang
Manager ID: 260357808

Brief Introduction:

What I wanna do is to set up a new express delivery company, just like UPS FEDEX & DHL. I have a certain amount of initial money to do this, but, you know, to compete with those existing companies is not a easy task. So, I want get some help from this consulting. My overall objective is to maximize the first 5 years' benefit of my investment.

Concerns:

1. At the beginning, I want to start a few branches in the main cities and areas in Canada. Via wikipedia, we can find the main cities and areas of Canada. Because of the special property of express delivery business, a better geographic coverage will bring the company more opportunities, especially for the coverage of big cities.
2. We know that opening a branch in big cities is much more expensive than in small towns (Because the house rental is higher and the labor is higher, etc.). Meanwhile, big cities are more developed, we can get more business from branches in big cities.
3. Of course, taxes in different areas are different.
4. For a big area, if there are only few branches, the individual deliverer's workload might be very heavy. So, I guess, I have to pay more money to them.
5. If the area's working environment is tough, e.g. very cold, very boring, I guess I have to pay more to the workers.
6. As the company growing, we can get more discount from transportation companies, e.g. Air Canada, etc.
7.

Available Data:

I guess population, GDP, area of the cities, etc. are relative to my business.

These data can be found via internet.

http://en.wikipedia.org/wiki/List_of_the_100_largest_cities_in_Canada_by_population
<http://www.statcan.gc.ca/start-debut-eng.html>